AireSpring Global Managed SD-WAN Benefits
for Media and Entertainment

Media and entertainment are multi-channel industries, that include movies, television, video, and streaming Internet. They tend to be global, and require efficient use of WAN bandwidth and reliable connectivity, to run their remote business offices, and distribute content throughout the world. Distribution of content and programming information must be flexible, and capable of supporting diverse network circuits in urban, rural, and suburban environments, and within different countries. These locations can vary significantly, with network coverage and availability based upon many factors, including geography and population density.

In order to remain competitive, these companies need to lower costs, while increasing efficiencies. For decades, MPLS circuits have supported their applications and services. However, they are now looking to replace or augment MPLS to lower costs and simplify deployments for new offices and their distribution supply chains. They require increased bandwidth, while ensuring security, reliability and performance, while supporting diverse IT environments, including multi-clouds.

AireSpring Global Managed SD-WAN overcomes WAN infrastructure limitations by being transport-agnostic. SD-WAN supports a mix of any type of network circuit, like DIA Internet, public Internet, 4G/LTE, satellite, MPLS, and others. This flexibility enables media and entertainment companies to achieve the right-size and type of network for their diverse connectivity needs.

AireSpring Global Managed SD-WAN can significantly lower costs and enable the agility these industries need, through diverse circuit options, and an architecture that supports any IT infrastructure, including multi-cloud, SaaS and on-premises. Our SD-WAN cost-effectively aggregates multiple diverse networks into a virtual WAN that continuously adapts to traffic, based upon the availability and real-time quality of the network paths. This supports greater traffic volumes, and ensures applications run smoothly, without being adversely affected by underlying network issues.

Managed SD-WAN

AireSpring Global Managed SD-WAN includes industry-leading VMware SD-WAN by VeloCloud, our carrier-grade Global Private Network (GPN) with distributed PoPs, and last mile circuit procurement, all monitored and supported, through our global NOCs. And everything is included within a single contract, and one simple bill.

Simplified WAN deployment, monitoring and management

AireSpring provides fast, scalable, and reliable, global connectivity, for on-premises and public/private multi-cloud application performance. Our centralized management and control use simple, template-driven workflows that eliminate tedious, error-prone configurations. Our cloud-based SD-WAN makes it easy to add new remote offices and connect directly to cloud services, with zero-touch deployment.

Deep end-to-end network control

AireSpring Global Managed SD-WAN embeds application intelligence, enabling deep packet inspection by the network, beyond source and destination. It understands the application requirements and the context associated with the applications, and delivers fast, reliable and secure application delivery, regardless of network conditions.

Flexible WAN circuits for cost-effective application performance and reliability

AireSpring reduces bandwidth costs, by aggregating multiple connections of any type, like Broadband, DIA Internet, MPLS, wireless 4G, etc. Leveraging all available bandwidth, and automatically adapting to network conditions, AireSpring directs traffic to the best path at any moment in time. This increases application reliability, and provides a quality user experience.

Single-vendor managed service gives you the control without the headaches

AireSpring enables media and entertainment companies to support more traffic and ensure applications run smoothly, without being adversely affected by underlying network issues. Our managed service enables IT to spend less time dealing with networks complexities, and have more time and focus applied to business applications and services.

The AireSpring Global Advantage™

- **Access a Global Private Network:** Bypass the unpredictability of the internet over long distances using our reliable, high performance Global Private Network.

- **Extend your global footprint:** Obtain internet connectivity into locations that are heavily regulated by using direct border gateway protocol (BGP) peering to all Tier 1 Carriers.

- **Scale and grow with ease:** Activate and deploy new sites and services in days, anywhere in the world, and rapidly scale bandwidth as your needs change.

- **Expand bandwidth cost-effectively:** AireSpring can procure and manage connectivity to your global locations. Our AireNMS Link Monitoring solution provides 24/7 proactive monitoring, troubleshooting and repair provided by our global network operations center (NOC).

- **Multi-Cloud Connect:** Enhanced, secure private connections from AireSpring Gateways to leading Cloud providers, such as AWS, Azure and Google.

- **Secure your end-to-end network traffic:** Gain access to a highly secure network using a combination of our secure Global Private Network and VMware SD-WAN by VeloCloud's PCI verified and compliant solution.

- **Complete Visibility:** Monitor and configure your network using our sophisticated web-based SD-WAN portal.

- **Fully Managed Service:** Benefit from AireSpring's premium implementation, design and engineering services.

- **Reduce costs:** Keep costs low and simplify branch office complexity.

- **Personalized Service:** AireSpring delivers outstanding customer service, featuring one bill and a single point of contact for all your service needs.

AireSpring has received numerous industry awards for "Product of the Year," "Best Telecom Deal," "Members Choice Top Reseller," "Best in Show," and "Top Channel Program."

Ready to find out more? Contact us at 888-389-2899, email sales@airespringGlobal.com, or visit our website at airespringGlobal.com

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